

# BRIAN CARY



## PROFILE

Experienced Senior Software Engineer specialized in developing web and mobile applications that enhance operational efficiency and increase revenue. Known for creating high-performance systems and engaging user experiences.

## EDUCATION

**University of North Carolina - Charlotte**  
Bachelor of Arts in Software & Information Systems  
College of Computing and Informatics

## WORK EXPERIENCE

### Principal Software Engineer - Worklete

2021 - 2024  
Remote (Tennessee)

- ♦ Led the development of new product features using React, Ruby on Rails, and Python
- ♦ Established CI/CD pipelines for Android and iOS app development and deployment.

### Senior Software Engineer - Worklete

October 2018 - May 2021  
San Francisco, California

- ♦ Designed and developed critical components for the new platform utilizing React, Ruby on Rails, Amazon Web Services and API integrations.

### Senior Software Engineer - Marin Software

June 2014 - October 2018  
San Francisco, California

- ♦ Designed and developed a dynamic ad creator with Ruby on Rails, enabling self-service creation of dynamic product ads.

### Senior Software Engineer - Perfect Audience

October 2013 - June 2014  
San Francisco, California

- ♦ Engineered critical features to enhance both the customer-facing and operational aspects of Real-Time Bidding advertising systems.

### Director of Engineering - ReTargeter

November 2011 - September 2013  
San Francisco, California

- ♦ Joined as the inaugural full-time software engineer for Series A startup.
- ♦ Assembled and led the first engineering team, setting the stage for future growth and development.
- ♦ Served as the technical lead for new product development initiatives.

## CONTACT

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<https://www.briancary.com>

<https://github.com/briancarycom>

<https://www.linkedin.com/in/briancary/>

## SKILLS

### Professional

- ♦ Leadership
- ♦ Effective Communication
- ♦ Mentoring
- ♦ Cross-functional collaboration
- ♦ Problem-Solving
- ♦ Design Systems

### Technical

- ♦ JavaScript // TypeScript
- ♦ React // React Native
- ♦ Ruby on Rails
- ♦ Python
- ♦ Postgres // MySQL // MongoDB
- ♦ AWS // GCP
- ♦ DevOps // Kubernetes

## LANGUAGES

English - Native Speaker